



**Clean & Beautiful
Approved Minutes
November 12, 2015**

Committee Members Present:

Gandarva Darling
Samadhi Ishaya
Lisa Rene Jones
Mathew Lovato
David McEwen
Teri-Mae Pierce
Misty Smith

Absent Members:

Karen Lang

Staff Members Present:

Cathie Alberico
Craig Thomas

Excused Members:

Allen Pierce
Jody Rushton-Porter

Quorum present.

Chairperson Mat Lovato **called** the regularly scheduled Clean and Beautiful Committee meeting held on Thursday, November 12, 2015 **to order** at 5:36 p.m. Mat welcomed everyone in attendance and thanked Jody Rushton-Porter for conducting the October meeting in his absence.

Mat called for the **approval of minutes** from September 12, 2015 and October 8, 2015. Samadhi Ishaya moved for the approval of said minutes. Misty Smith seconded the motion. The motion passed all in favor.

Committee:

Three vacancies on the committee, no members term expire in 2016.

Discussion about neighborhood Facebook pages- Most neighborhoods have a subdivision name many have adopted new names. There is no way of knowing what neighborhoods have a Facebook page. "Nextdoor," is active in WVC and endorsed by the City, the boundaries in Nextdoor match the elementary school boundaries. You must join Nextdoor, via your email address and verification of your home address. As you join you are encouraged to invite your neighbors, by clicking on their property shown on a map, Nextdoor then sends out postcard invitations to join. Craig can post things going out to Nextdoor, but cannot read any comments in Nextdoor. The City does not monitor site. Nextdoor has been successful in Misty's neighborhood when cars were being broken into. It can be used through your email or mobile phone, it is community based, some neighbors will already be members. Posts included information about neighborhood activities, missing pets, etc. Neighborhoods using Nextdoor are having a lot of success; it is almost like a new





version of Neighborhood Watch. It is a secure, email-based program. Mat mentioned that a Veteran's Day notification was posted from Neighborhood Services, asked if C&B information could be posted there? Craig will post C&B information there when appropriate.

It was also suggested that members become familiar with the City website, <http://www.wvc-ut.gov> go to Stay Notified (Get Connected With the City.) That page is designed to sign up for any information about WVC you would like to receive. It is highly recommended that you sign up for the Update Newsletter. It is posted once a month with current information and activities taking place in the City.

Congratulations to both Mat Lovato and David McEwen who have recently been appointed to the WVC Planning Commission. Legally there is no requirement for them to resign from the C&B Committee. Their personal time may become an issue for the both of them. It is a wonderful opportunity for them. Planning Commission reviews all development proposals that come to the City, via the Community and Economic Development and Planning & Zoning departments, they make recommendation to the City Council for approval. Planning Commissioners are appointed by the City Manager, they have been through several interviews; there is a very small stipend paid to Commissioners. A third member was also considered but she declined. This speaks very highly of the C&B committee and the caliber of our membership. Craig emphasized it was excellent that they turned to our committee to find leaders to fill those positions. They are very careful about selecting members that live in all areas of the City, like our committee.

Projects

4100 W 4100 S, small triangle piece, one block west of Western Garden

Need letter from the C&B and the City to deliver to homeowner, David is willing to deliver the letter. Both Craig and Cathie suggested their schedules have lightened up to work on a letter. We have owner's information from the Salt Lake County property records. Hope to have letter ready for the January meeting, to deliver in February or March. Complete project early spring weather permitting.

Mat complimented the C&B Wreath that was decorated for UCCC Festival of Trees; Lisa was able to contribute ladybugs for a finishing touch. It was a fun group project.

City Hall Holiday Decorating, Saturday, November 21, 2015, 8:30 a.m. to Noon

Outdoor Tree-weather permitting, plus Lobby. Also a fun project. Potluck food is welcome to share with everyone. We should have all supplies needed from last year.

Flag Poles-Fairbourne Station

Misty has requested quotes from several companies and hasn't heard back.

Prices vary depending on material, diameter, height of pole and the mechanism used



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- The person to contact for assistance is Cathie Alberico, (801) 963-3217.



to raise & lower flags. Mechanisms vary from internal or external, able to lock or not, these items factor into the price. Poles must be rated to withstand 90 mph winds. A professional installation will be required. *As a Committee, become more aware of the flag poles you see in your travels, look at height of pole and size of flags.* Low-end price for cheap residential pole is \$800.00. Lots of decisions need to be made, including the number of poles and number of flags to be flown. This may be another project to work with the Parks Department. Craig has requested information from the RDA, to find out if they are interested in locating them in Fairbourne, we may need their approval, this may also be an opportunity to partner with them and get some funding. Misty was advised to speak with the local VFW's for possible grant money for community groups. Some construction companies fabricate poles. This may be an expensive project.

RDA-Redevelopment Area, RDA-Redevelopment Agency-

Fairbourne location redevelopment area is from 2700 W and 3500 S, south to the corner of 2700 W and Lancer Way (3650 S), then west to 3200 West. The Agency does a study, and then blights an area, they use "blight" by legislative terms, area is not necessarily neglected. Once the area is designated it becomes a Redevelopment Area. This process freezes the tax increment. Then the possibility for new development comes in, that would increase property values or taxes. The difference between the frozen increment and the new dollar value is pumped back into the designated area. The money can be used to encourage development in the area. Once the Redevelopment Area expires that tax level is unfrozen and the increase goes back to the City.

Spring Garden Fair - outdoor

Opportunity to extend outreach to our community. Education about basic homeowner tasks: yard care, water saving ideas, how to have beautiful flower & vegetable beds, mulch, planting trees, sprinkler systems, fencing, FAQ's, invite contractors, landscaping companies all items that can increase curb. Would like to partner with Western Garden, Craig has a good working relationship with store manager, was excited about idea. Need to approach owners of W. Garden for approval, out of Sandy location. Should have plan about fair before approaching owners; present a package to them w/ our ideas. Set up different tables, with topics. Other possible partners- Lowe's and Home Depot.

Samadhi suggested holding fair in March, too late if we go past the third Saturday in March, Saturday, March 19th. (Easter-March 27, 2016). Lots of work to be done. New direction for Committee.

Mat proposed a planning day on the January 16, 2016 (third Saturday of January.) Work out ideas, focus areas – tasks for members take on. Cathie was asked to send out calendar invites to Committee.





Budget

Craig- have a credit at our printer-needs to be used, idea was to have winter banners printed, - rectangular, for City Hall & UCCC parking lot, presented design to Committee, well accepted. Will contact printer.

Community Outreach Tools

Volunteer Hours- 602(+) hours year to date

Committee has received appreciation from the Parks Department, the director of the Community Preservation Department; people have taken notice of CPB & park cleanup efforts, even a positive remark on Facebook. The triangle area looks great. All volunteers have been thanked for their efforts.

Yard Clippings- review schedule, sign up for 2016, articles need to be emailed to Cathie no later than a week before the first day of the following month.

Having no other business to discuss, Mat Lovato adjourned the meeting at 6:31 p.m.



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